



Swim-A-Thon Silent Auction: Information for Team Families

A silent auction will be held in the gym during the Swim-A-Thon and this year we are taking the bidding ONLINE, opening it up for bids the Monday before the event!

The new auction website and online form for submitting auction donations will be published and shared with the team by February 12, but in the meantime there is an option to submit this info through the In Kind Donation form on the Swim-A-Thon fundraising website, here: <https://tinyurl.com/u2cjzbx>. A printable letter to potential sponsors and form is also available on the website.

We look forward to having AWESOME items from local businesses (local to the BR, Lafayette and Nicholls locations!). ***Invite your friends and family to stop by the event OR access our mobile bidding website to place some bids and support your team!***

Auction Event Details

- Saturday, April 4 from 9:00am-12:30pm at Crawfish Aquatics, Baton Rouge location.
- Online bidding will open on March 30 and run through the event, closing out at 12:30pm April 4.
- Items can be from businesses local to a specific Crawfish Aquatics location or all!
- Items that are specific to one city (ie, BR, Lafayette, Nicholls area) will be designated so that bidders can easily identify items that would be local to them or that they could use when in the other location city.
- MORE DETAILS TO COME on the mobile bidding website.

Auction donations MUST be registered with Crawfish- with a hardcopy form or online submission (preferred) by Friday, March 20. Please turn in all donation items to your Crawfish location by March 25 so that we can account for all items and properly input and feature on the bidding website, social media, etc.!

Solicit Auction donations to meet your fundraising obligation

How do I solicit an Auction or Event Donation?

- Start with the Letter to Potential Sponsors, make the personal connection and ask! You can use the printable sponsor form, but please complete the online in kind donation form on the fundraising website to complete the submission to Crawfish Aquatics.
- *Be creative!* What product/business would you want to see as an Auction item? What local business would benefit by being placed in front of our community of swimmers and families?
- Do you have a connection with a company that could provide snacks, menu items, drinks or goody bag items for the event participants?

Suggested items for Crawfish Aquatics Silent Auction:

- Gift Certificates for: Restaurants, Spa Services, Lessons, Health Clubs, Lawn Care
- Sports Tickets or Special Events Tickets
- Outdoors Items: Hunting Trips, Fishing Trips, Ice Chests, Gear, Tackle
- Merchandise of any kind, including: Home Goods, Jewelry, Art
- Accommodations: Vacation Packages, Hotel and Condo Stays