

CRAWFISH AQUATICS



Swim-A-Thon is a fundraiser used by USA Swimming clubs all over the United States to raise money for their respective club. To raise money for Swim-A-Thon, swimmers receive pledges and donations from family members, friends, neighbors, and local businesses. Crawfish Aquatics retains 95% of all funds raised with the remaining 5% going to USA Swimming Foundation and their Swim Lesson Provider Grant Program that brings the gift of learning how to swim to kids across the country. Crawfish Aquatics also utilizes funds from the Swim-A-Thon to support our annual Summer Lessons Outreach Lessons and swimming scholarships.

During Swim-A-Thon, swimmers are allowed to swim a maximum of 200 laps or for a period of 2 hours, whichever comes first. And parents, you will be AMAZED at how many laps your young swimmer can swim when surrounded by all of their teammates all working toward the same goal!

Fundraising is part of our overall budget and business plan that allows us to keep member dues affordable without compromising quality. Our priority is to keep membership dues low to make the sport of year round swimming more affordable. Supplementary fundraising helps us meet those needs.

A successful Swim-A-Thon will ensure ongoing, effective, and professionally delivered aquatic programs, expansion and support the operational expenses of the organization. Most importantly it covers short falls in our operating budget, as dues alone will never cover all costs of maintaining pools and running a high-quality swim program. This fundraiser is critical to making up the difference from actual dues and swim meet income compared with the high cost of operating pools and facilities year-round, coaching/teaching and providing top-notch program administration and communication. Crawfish Aquatics also utilizes funds from the Swim-A-Thon to support our swimming scholarships for lessons and swim team members in need of reduced tuition.

100% Tax Deductible

Crawfish Agape International, 501(c)(3) is the non-profit arm of Crawfish Aquatics. Agape supports our community outreach efforts by providing funds for outreach lessons, free water safety presentations and education in schools and direct support of Crawfish Aquatics. ***Corporate matching is also available.***

Important Dates and Deadlines

- March 31- all early registrants will be entered in a Raffle- 7 early birds will receive a private technical lesson with a CA coach (to be announced on April 1)
- April 4, 11, 18, 25- Registered athletes will be entered into drawing for \$25 Swim Outlet gift card- we will be draw one winner each of these Mondays.
- April 12- Must register or purchase an Event shirt by this date for guaranteed delivery at SAT. *Any additional shirt orders must be placed by this date.*
- April 13-30- Late Registration; event shirts distributed following event
- April 30- Swim-A-Thon! *BR Senior groups will swim April 29;*
- May 10- Deadline to submit funds towards award totals.
- May 13- Fundraising invoices will be posted and processed on May 16.

Register for the Swim-A-Thon through the Event Website

[Register on our SAT website](#)

- **Step 1:** Register each individual for the Event. Event shirt is included with your registration. Even if you cannot attend, please register & support the event! *Make up dates will be offered.*
- **Step 2:** Send out emails, share on social media, ask in person, send letters, etc!
- **Step 3:** Purchase additional event shirts for parents & fans AND bid on some specialty Crawfish Aquatics items in the auction

-Checks and cash donations can be accepted. The sponsor can select "check/cash" as their payment method OR you will need to add this donation to your personal page before turning in.

-Once you register, you will receive an email with steps to set up your personal fundraising page- it's quick and easy!

-Each swimmer will register each swimmer individually. Donations made to one swimmer CAN be split among siblings; you would need to notify admin when receiving your email donation receipt.

What is the \$50 Registration Fee for?

The registration fee includes an event t-shirt AND helps to kick start your fundraising contributions! We will also feed swimmers & supporters on the day of the event!

From there, keep the momentum rolling by creating your personal fundraising page and raising more funds for your team.

Each registrant is entered to win Raffle prizes being drawn between March 31-April 25 AND earn additional prizes through getting on the Wall of Fame!

How is the money raised?

- Sponsors can provide a direct/flat sponsorship at the time a pledge is made through a secure online donation. Donation checks are payable to Crawfish Agape International.
- Sponsors can also pledge a dollar amount per lap your child swims at the Swim-A-Thon. Following the event, they can mail check payment OR if "credit card" was selected, SAT admin will process their donation payment following the event.
- There is sample content and a default image that will automatically populate when you create your swimmer's account- THIS CAN BE EDITED. There are many resources on using the personal fundraising page, what to do with checks/cash received and helpful items for soliciting sponsors on the SAT website.

Turning in Funds, Prizes, Fundraising Balance Invoices

- Check/Cash donations received can be turned in as they are received prior to the Swim-A-Thon, the day of the event, or by May 10 to be counted toward Prize totals.
- Prizes will be determined based on the funds turned & announced May 13.
- Swim-A-Thon supplements our organizational budget and allows participating families to cover all or part of their fundraising obligation (once a member beyond 6 months). For more information regarding fundraising obligations please see enrollment agreements or the Resources in the last section of the Crawfish Enews.

Swim-A-Thon Wall of Fame & Top Prizes

- **Gold: \$1200+.** \$100 to Swim Outlet, plus the Bronze & Silver level prizes.
- **Silver: \$900-\$1199.** 21 or 24oz hydroflask, plus Bronze prize.
- **Bronze: \$600-\$899.** Arena pro goggles.
- See the Swim-A-Thon website [Participant Center](#) for images & details

Top fundraiser receives an ultimate Arena prize package:

Arena Technical Suit, Training Suit, Backpack. *plus the Gold, Silver, Bronze prizes.*

Additional Ways to Support this Fundraiser

- **Order** Event Shirts for Parents, Siblings, Fans! [ORDER](#)
- **Bid on an Auction item!** We have a few, GREAT CA items this year. [AUCTION](#)

Lap Goals by Group

These are the lap goals set by the coaches for the event. The maximum number of laps is 200. Swimmers can swim more than their group goal laps and are encouraged to do so (unless your group goal is 200!). See coaches for questions about ranges or goals for your swimmer's group.

Baton Rouge		Lafayette	
Senior B,W,R	200	Senior Black	200
Senior Prep	160-200	Senior White	200
Junior Black	200	Senior Red	160-200
Junior White	160-200	Junior White	200
AG-1	80-100	Junior Red	150
AG-2	100-120	Age Group	80-100
AG-3	140	8 & U	40-60
8 & U- 1	40		
8 & U- 2	60		
8 & U- 3	80		
Novice, 5-8	20-40		
Novice, 8-12	20-60		