



Swim-A-Thon 2026: Team Update & Key Information

We are heading into the final stretch and prep for **Swim-A-Thon 2026: Under the Big Top!** We currently have **296 swimmers registered**, closing in on our goal of **350+ participants**.

There is still time to **REGISTER** and be part of the event.

<https://crawfishaquatics.dojiggy.io/c/c89967>

Upcoming Dates at a Glance

- **April 1** – Tape the Coaches (Senior groups)
 - **April 15 & 16** – Tape the Coaches (Age Group & 9 & Under)
 - **April 15** – Shirt order deadline
 - **April 24** – Auction donation deadline
 - **April 29–30** – Shirt pickup at practice (tentative!)
 - **April 29 – May 3** – Online auction open
 - **April 30** – Raising Cane's Giveback Night (Bluebonnet @ Perkins)
 - **May 2** – Swim-A-Thon Event
 - **May 3 (6:00 PM)** – Auction closes
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Step Right Up Challenge – Final Reminder

If you have not yet submitted your outreach totals for the **Step Right Up Challenge**, please do so as soon as possible here: <https://forms.gle/e2hizH5w4tpwr79Z9>

The winner will be announced on Tuesday after practice.

Important! Order Your Swim-A-Thon Shirt

Shirts are **pre-order** and the deadline is **April 15**. [Order here.](#)

Swimmers, parents, siblings, and fans- please order your event shirt!
These are worn at meets all year and help support our fundraising efforts.



Tape the Coaches

As a fun incentive for registered swimmers, we will be hosting “**Tape the Coaches**” on the pool deck at upcoming practices.

Registered SAT Swimmers will have the opportunity to tape their coaches to a chair during practice- always a team favorite!

- **April 1** – Coach Mixon & Coach Daniel
(Junior Black/White and Senior groups)
 - **April 15 & 16** – Age Group & 9 & Under Coaches
(Novice, 9 & Under, Age Group, 6:45pm groups, Junior Red)
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Swim-A-Thon Day of Event Overview

Swimmers will swim for up to **2 hours or 200 laps**, working toward their individual lap goals.

Outside of the pool, this is a full team event with:

- Inflatables and games
- Food and grilling
- DJ and music
- Raffles and door prizes

This is a great opportunity to come together as a team community and celebrate our swimmers and families.

View event schedule, details, lap goals by group and more resources:

<http://www.crawfishaquatics.com/swim-a-thon/>

Watch some of the [2025 highlights](#) and [2024 highlights!](#)

Why Swim-A-Thon Matters

The Crawfish Aquatics Swim-A-Thon is one of our most important annual fundraisers and a highlight of the season.

While membership dues help support our programming, they do not fully cover the cost of maintaining our facilities and delivering a high-quality, year-round swim program.

Swim-A-Thon allows us to support equipment needs, facility improvements, team travel assistance, scholarships, and our Outreach Swimming Lessons program. *See more WHAT & WHY further down.*

Our goal is to raise **\$100,000** to support program and team operations along with facility needs and purchases.

Crawfish Aquatics keeps 95% of funds raised, with the remaining 5% supporting the USA Swimming Foundation's Swim Lesson Provider Grant Program.

How Families Can Contribute to Swim-A-Thon: 3 ways

We are working toward a team goal of **100% participation** across all groups (Novice, 9 & Under, Age Group, High School, Junior, Senior), with a goal of **\$300+ raised per family**. *Families raising \$600+ will be named to the SAT Wall of Fame, displayed on the pool deck for one year and earn some exciting prizes!*

Fundraising obligations allow flexibility for families and a lower monthly dues amount, which is reviewed annually by our staff. You can utilize the fundraisers (Swim-A-thon or the Business Sponsor program) or pay directly when invoiced. 50% of your family's obligation is invoiced/due in May and the other 50% is invoiced/due in December. Annual fundraising obligations vary by group and apply after 6 months of membership.

The fundraising policy from your online enrollment agreement can be viewed here:

http://www.crawfishaquatics.com/docs/Crawfish_Aquatics_Fundraising_Policy_BR25.pdf

Families can meet their fundraising goal in 3 ways (all are credited to a swimmer's total)

1. Lap Sponsorships through the Swim-A-Thon

Swimmers collect pledges from family, friends, and supporters and then swim up to 200 laps or 2 hours during the event.

2. Corporate Sponsorships (Ending Soon)

Secure a business sponsor for the event. Sponsorships will be finalized soon as we prepare shirts and printed materials. <https://crawfishaquatics.dojiggy.io/a08a9c/Campaign/Details>

3. Silent Auction Donations

Solicit items or services from local businesses or personal connections. Auction will run **online** from April 29 through May 3, making it easy for friends and family to browse and bid.

Auction letter + submission form:

<http://www.crawfishaquatics.com/swim-a-thon/sat-resources>

Facility & Program Needs

In addition to supporting operational and budget shortfalls, Swim-A-Thon funds are used to complete important facility upgrades and program improvements.

Upcoming needs and projects include:

- New/additional record display (BR) to include newly recognized USA Swimming events (including 50s of stroke)
- Backstroke start devices (Lafayette)
- Additional lighting improvements (BR & Lafayette)
- Water fountain / bottle fill station (Lafayette)
- Outdoor pool water fountain & install (BR)

Your 2025 SAT contributions at work:

- Pool covers (BR)
- Indoor facility repairs (Lafayette)
- Strength equipment (BR & Lafayette)
- Training and hospitality room improvements, TV installations (BR)
- Outdoor pool backstroke flags (BR)

Large capital projects still on the list:

- Outdoor pool refinish and deck work (BR)
 - Bulkhead replacement for indoor pool (BR)
(This is a large-scale project involving removal, purchase, and installation.)
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Additional Team Support / Facility Enhancements

We would also like to recognize two major equipment upgrades this year made possible through direct contributions from two team families:

- One family funded and installed **indoor pool deck video display systems (BR)**
- One family purchased **Colorado Timing System backstroke start devices**, which will be used for the first time at the April 17–18 Invitational
- *If you are interested in contributing to a specific project or learning more, please reach out.*

Swim-A-Thon 2026 prizes

Top Fundraiser

Wins the Ultimate Arena Prize Package + takes home the Top Earner Belt for one year.

Wall of Fame

Raise \$600, \$900, or \$1200+ to earn prizes and have your name displayed on the Swim-A-Thon Wall of Fame for a full year.

NEW: Ringmaster Award

Goes to the swimmer with the most unique donors (*the one who brings in the biggest crowd*).



We appreciate your support & participation as we head into the final weeks!